Videos

Your section of the CalLutheran.edu website tells a story about how your unit helps your constituents. Whether you directly serve students, alumni, staff and faculty, or community members, you have an audience that visits the website to learn about your services, and they are begging to be engaged.

In the modern era, video content is a powerful means of storytelling. To create an immersive user experience that utilizes video in your section of the website, you may choose to embed a video directly into a page.

icon for best view.

How to Embed a Video

1. Decide on a hosting platform (contact the web support team if needed)

The first step to embedding a video is to choose a hosting platform. If your office/department does not have its own Youtube or Vimeo account (or if you would prefer to have it hosted on a university account), email the video to web@callutheran.edu. The web support team will then host the video on one of the university accounts and provide you with a link to the video.

Please note that there are four video hosting options that the web support team will consider based on your needs, ranging from low security to high security:

- Youtube (fully publicly discoverable)
- Vimeo (somewhat publicly discoverable)
- Modern Campus CMS — direct upload (fully private with Password Requirements turned on)
- Google Drive (fully private with restricted sharing permissions turned on, but cannot be embedded)

> PRO TIP: Need to create a new video? Consider the Video Marketing services offered by Marketing & Communications and learn how to submit a request for a video shoot of your services or campaign.

2. Insert the video

While you are Editing a Page, click the **Insert/Edit Media** button, as seen in the example below.

*For videos that are need to be uploaded directly to Modern Campus CMS for hosting, click the upload button next to the Source field and select the file from your computer. Once it has been uploaded, enter "100%" into the **Width** field to ensure that the video is displayed properly on all screen sizes.*

3. Review the Video

Review the embedded video in full-width on your page, as seen in the example below.

4. Save and Publish

To update the CalLutheran.edu website with your edits, click the   button and   button.
Don't forget to view the published page on desktop AND mobile to ensure that everything is neat and tidy.

> *EXTRA INSIGHT: If you would like to embed your video in a column layout instead of a full-width layout, open the* **Snippets** *tool and choose one of the* **Columns** *options. Then, follow the same steps to embed your video into one of the columns, as seen in the example below.*